



making exceptional theatre accessible to everyone in our community

challenge



SERVANT STAGE COMPANY EXISTS TO SERVE OUR COMMUNITY WITH OUTSTANDING MUSICAL AND THEATRICAL EXPERIENCES;

MAKE THE ARTS ACCESSIBLE TO ALL,

ESPECIALLY PEOPLE WITH FINANCIAL OR PHYSICAL LIMITATIONS:

PROVIDE A CREATIVE OUTLET FOR ARTISTS IN OUR COMMUNITY

TO DEVELOP AND SHARE THEIR TALENTS:

CREATE PERFORMANCES THAT INSPIRE, EDUCATE, CHALLENGE, AND ENTERTAIN...

AND HAVE FUN WHILE DOING IT!

CORE Palues

service

We serve our community by making musical and theatrical experiences easily accessible to everyone and we serve our staff and volunteers by placing the maximum worth on each one and valuing their time and talents. We seek to put others ahead of ourselves.

excellence

We endeavor to put forth our personal and professional best, providing exceptional musical and theatrical experiences, maintaining a standard of excellence, and exceeding expectations.

community engagement

We make the arts accessible to everyone in our community, especially those with physical or financial limitations. We value partnerships with community organizations, schools, churches, and retirement communities. We seek to involve artists in our community by offering a creative outlet.

nurture

We seek to maintain an environment of friendship, fun, and inspiration, where artists in our community can develop their talents. We also offer classes, camps, and training for young artists in our community. We value our staff and volunteers both personally and professionally, and strive to nurture each other's strengths and potential.

enjoyment

We are doing what we love to do, and that is a big part of what drives us to devote our time, talent, and energy into every project. We enjoy bringing enjoyment to others!

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61 pay-whatyou-will classes for 203 students



"Everything about this high quality company speaks of the importance of genuine servanthood, a heart for community and a love of the arts; all the while allowing so many people of all ages to learn and experience the joy of acting as they entertain and inspire all those who come to watch!! ... I have seen many performances through the years and have never been disappointed... ever!

- Nancy Yunkin, Facebook Review

Audience Attendance

By Show

3,389

13,981

3,754

6,115



4,869



9,307



1,248

SUNDAY NIGHT CABARET

Marketing Reach

220,000+

visitors reached via social media (2023)

6.800+ **Facebook followers**

2,190+ **Instagram followers**

27,000+

150,000+

Facebook reach

45,000+

100,000+ website visitors (2023)

Instagram reach



TripAdvisor 14 Reviews



A letter from the Executive Director.

DEAR SERVANT STAGE COMMUNITY,

Amidst the bustle of all that's happening, constantly looking to the future to keep up with the nonstop growth across every area of Servant Stage, our annual season report brings a welcomed opportunity to pause and reflect as we look back on an incredible year and celebrate the people and productions that made 2023 such a highlight for Servant Stage!

As I look across our remarkable community of artists, teachers, students, families, volunteers, audiences, and supporters, I'm reminded of the words of John Ruskin, the 19th century writer and art critic: "When love and skill work together, expect a masterpiece." Throughout the past year, I've been blessed and humbled to experience this love and skill entwined in so many aspects of our company, bringing masterpieces to the rehearsal room, to the stage, to the classroom, to the audience, and beyond.

ON STAGE:

With a variety of MainStage productions, from large-scale Broadway musicals like *The Sound of Music* and *Big Fish*, to original touring shows like *I'll Fly Away* and *Jingle Bell Jukebox*, our stage has been graced with performances that not only entertained but also served as a source of inspiration and reflection for our audiences. Records were broken, with a new attendance record for *The Sound of Music* (nearly 14,000 people!), and a new record for touring outreach performances with *Jingle Bell Jukebox* (41 performances at 27 venues!). We are so grateful to our cast and crews who reflect the union of love and skill with their hard work, compassion, expertise, patience, and grace!

IN THE CLASSROOM:

Our theatre education program has marked an immensely successful year, including over 300 students in youth productions of *The Lion King Jr, Godspell, James and the Giant Peach Jr, The Little Mermaid Jr, Cinderella: Youth Edition*, and *Shrek Jr.* Additionally, our ever-growing Youth Company programs and weekly Pay-What-You-Will theatre classes were attended by more than 250 students between February and November. Our incredible team of instructors (over 70 of them in 2023!) exemplified love and skill as they instilled in our students the importance of serving others through their talents. This emphasis on service and excellence has cultivated an atmosphere of collaboration, empathy, and encouragement, allowing budding artists to develop their abilities in a supportive and uplifting environment!

IN THE COMMUNITY:

Through outreach programs, partnerships with local organizations and schools, and our Pay-What-You-Will model aimed at inclusivity and accessibility, we've continued to increase our impact across the community, bringing 124 performances to parks, schools, retirement homes, churches, and other venues across Lancaster County. This dedication to service has allowed us to reach new audiences and create meaningful connections with individuals from all walks of life. With a mission to reach everyone, our survey results show that we are successfully reaching a much wider audience than typical theatre demographics. We are so thankful for our wonderful audiences and for the hundreds of volunteers that serve on our welcoming front-of-house teams to make all of this possible.

FINANCIAL SUPPORT AND STEWARDSHIP:

The support of our donors, sponsors, and community partners has been instrumental in our ability to expand our reach and impact. Your generosity has enabled us to blend our love for the arts with a love for our community, and through skillful management of resources, ensure the sustainability of Servant Stage's mission and community-focused programs.

For all of this, we say "Thank you!" As the only Pay-What-You-Will theatre in the region, none of what we do is possible without you! So thank you for spreading the word to your friends and families! Thank you for supporting Servant Stage with your generosity and friendship, and thank you for allowing us to continue

to grow and expand our impact on the community!

Together, as we continue to blend love and skill, we look forward to creating more extraordinary masterpieces that are accessible for all of our community.

Thank you for playing your role with Servant Stage!



Johnathan Bauer
Executive Director





80 students ages 8-19

3,389 attendance







"Once again we thoroughly enjoyed a Servant stage production. I'll Fly Away was fun, entertaining, uplifting and done very well. Even though it was the final production all the entertainers looked fresh and enthusiastic. Thanks for including old hymns along with the bluegrass music. Very well done."

> Janel D. 5-Star Google Review

> > "A friend and I attended I'll Fly Away and were amazed at the show's production, beautiful voices, great musicians and we loved the songs that were included. Keep up the wonderful shows."

> > > Donna H. 5-Star Google Review

"I'll Fly Away was fantastic. We really enjoyed it. Servant Stage performances are top notch ... the performances are excellent and gives everyone an opportunity to see outstanding theatre performances and donate whatever you can afford. Looking forward to the next performance."

Linda E. 5-Star Google Review





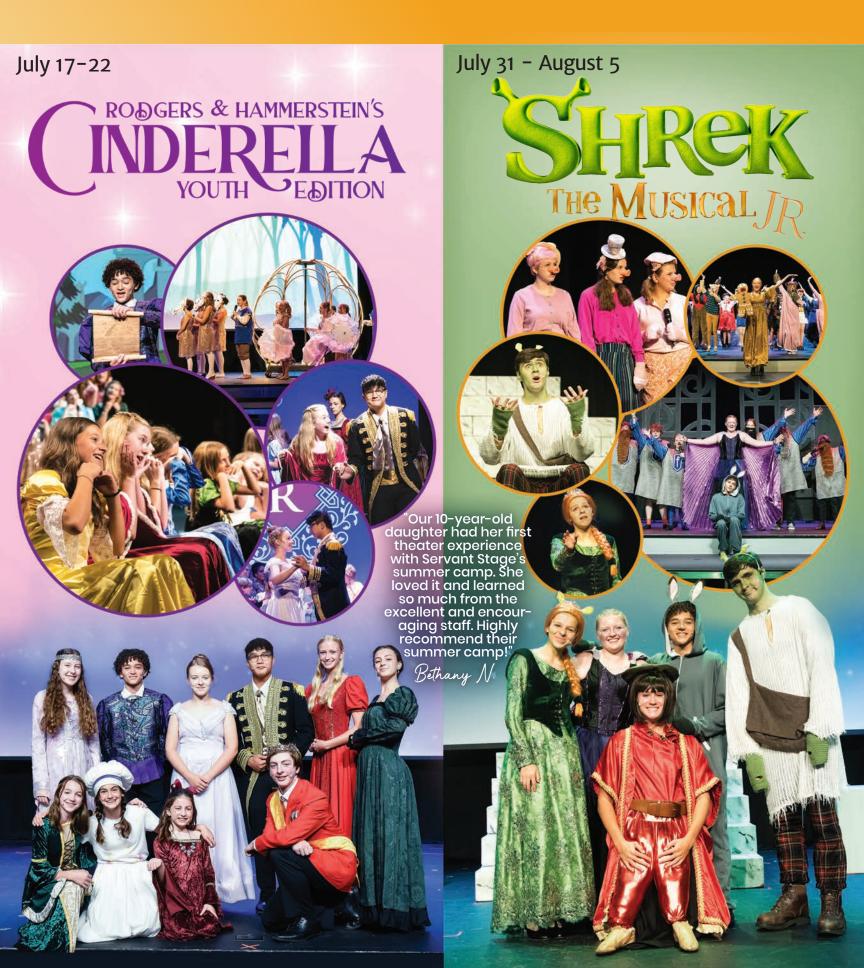




194 students ages 8-18

3,700+ attendance

8 community performances







February – November

61 classes offered

203 students

27 theatre instructors

Our Monday Night Drop-In Classes offered pay-what-you-will training each week in various styles of dance, voice, acting, stagecraft, and more from a wide variety of local theatre professionals!

"Maggie loved the class! She would have stayed all night if she was able to! She found it helpful and encouraging and a push outside of her comfort zone! She would love to attend more acting, vocal and dance classes in the near future! Thank you!"

— Bridget L











SERVANT STAGE Staff



Johnathan Bauer EXECUTIVE DIRECTOR



Tyler Hoover
MANAGING DIRECTOR



Amberly Barker EDUCATION PROGRAM MANAGER



Jim BauerBOOKKEEPING &
DATABASE ADMINISTRATOR



Jenny Norgaard COMMUNICATIONS MANAGER



Chad Young COMPANY & PRODUCTION MANAGER



Andrew Zahn
DEVELOPMENT &
COMMUNITY RELATIONS



Britt Jarkowsky PROJECT MANAGER



Stephanie Noll FRONT-OF-HOUSE MANAGER



Lauren Schaeffer PROJECT MANAGER



Gretchen Webb DIGITAL MARKETING MANAGER



Elizabeth Rickard
DEVELOPMENT ASSISTANT



Liana Minnich ADMINISTRATIVE ASSISTANT

Financial STATEMENT

Servant Stage Company is carefully managed and has never run a deficit since its creation, with a sustainable vision for the future to serve our community for generations to come.

Our fiscal year closed on Dec. 31, 2023 with \$703,028 in assets - \$43,396 in equipment and \$659,632 in cash, including \$174,663 in restricted funds (building fund - \$84,638; equipment fund - \$24,000; prepaid sponsorships for 2024 season - \$15,200; and prepaid tuition for 2024 camps - \$50,825).

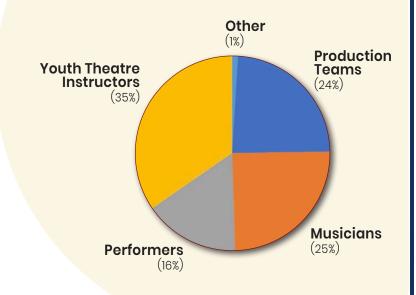
Operational Revenue

Total Revenue	\$922,401
Other	\$29,194
Grants	\$83,097
Concessions & Merchandise	\$42,251
Education	\$120,855
Sponsorship Contributions	\$31,175
Business/Organization Contribution	ns \$18,950
Individual Contributions	\$595,950
=	

Operational Expenses

Total Expenses	\$766,252
General Expenses	\$22,090
Production Supplies	\$107,835
Marketing & Fundraising	\$46,118
Occupancy	\$120,540
Independent Contractors	\$163,493
Salaries	\$306,176

Though Servant Stage relies heavily on volunteers, whenever possible our goal is to offer stipends. In 2023, Servant Stage was able to offer \$163,493 in stipends to 163 independent contractors



Thank you for playing your part in making the mission of Servant Stage possible and fueling the growth that we saw in the past year! As you know, our mission is to make the arts accessible to everyone, especially those with physical or financial limitations while creating a safe, fun, and nurturing environment for both professionals and the hundreds of students in our youth theater programs. In alignment with this mission, we are looking forward to the expansion of our educational programming, creating opportunities for the hundreds of students still on waitlists to get involved with our Youth Theatre program. We are also actively working toward hiring additional staff to support all that's happening and make sure that the experience for everyone involved never diminishes. As our impact expands, our need for a space all our own has continued to grow, and we continue to seek the best spot for our offices, rehearsals, and theater education classrooms. (We will be sure to update you with any developments! Stay tuned!)

No matter where we are - whether in a school, church, theatre, or our own space - our commitment is to retain the heart of service to all in our community and those who attend our shows. When you support Servant Stage, you can trust that we will uphold this mission. Thank you for your encouragement and for supporting Servant Stage as we navigate our growth.



SERVANTSTAGE Jupporters

\$10,000+







Anonymous (1) Lois Morgan Marilyn Rowan Shirley M. Rust Richard Vanderberg

\$5,000-\$9,999

Anonymous (2)

The Donald B. & Dorothy L. Stabler Foundation

Bruce & Carole Eberwein Ferree Foundation Wayne & Robin Headman **Evelyn Hess** Walt & Sarah Styer

\$1,000-\$4,999























Anonymous (4) J. Robert Arthur Chris & Rachel Backert Austin & Kate Baker Ed & Jackie Balderston Eileen & Jim Beccone Dave & Paulie Bird Diane Brown Nathan Buse Glenn & Beth Cozzone Howard & Mary Jeanne Dearborn

The Foundation for Enhancing Communities Nicholas & Miriam Frey Jane Gardner Calvin & Janet High Rick & Marcy High Paul & Sylvia Hollinger Home Instead Senior Care Paul & Janie Hutton Dave & Nicole Julian Gregg & Susan Kearney Mike Kukich

Sundae Lausch Bob & Judy Leaman Tiffany Lentz Elizabeth Liddle Joanna Lucas Gladys S. Martin Jeanne Valerie Mast Mardel Mellinger Larry Mentzer Norgaard Family Nathalie Norr & Edward Cohen

Jim & Barb Orsag Larry & Darlene Pals Thomas & Joyce Parker Dr. Roger B. Petersen Greg & Courtney Rumsey Linda A. Scott Marvin & Linda Stouffer Kathy Unangst Wayne & Ruth West Earl Ziegler

\$500-999















Anonymous (10) Michael Albert Don Aldrich Chris & Megan Ament The Ashland Foundation Jon & Cindi Balson Cecilia & Chad Bardone Judy Bowlby Bob & Connie Brinton Roy & Ada Burkhart Adorers of the Blood of Christ Russ & Bonnie Corle Paul & Shannon Cortese

Ken & Deb Cushing Stephanie Deppen Mary Ellen Donat Richard Fogie Jen & Jon Frank Jerel & Leah Frey John & Ann Gibbel David & Elizabeth Givens Michael Grabauskas Caleb Heckman David & Nancy Heintzelman Bill & Doris Helie Charlie & Marion Hentz

Carole & Marty Hermes Ed & Sylvia Houser Louetta Hurst Dale & Christine Johnson Dennis & Beth Jordan Elam King Lehman Insurance Agency, Keith & Jennifer Mader Carol Major Henri & Kristina McVey Kristin Messick Carl & Marian Metzler

Garry & Rachel Miller Lloyd & Mary Ann Miller Keith & Deborah Mink Rachel A. Mundis Nancy Jean & Michael Newcomer 1 Pampered Chef Ken & Donna Patrick Lloyd & Claudia Pickell Col. & Mrs. Paul Reid Rose Rineer Charles & Mary Rost Frances E. Sattazahn

SERVANTSTAGE Supporters

\$500-999

Justine & Randy Schumacher Shawn & Wendy Serfass Scott & Nancy Silverstein Barry & Lois Sine Bill & Rosalie Starr Sheila & George Violand Ellen Vogt Shirley Wenger Ivan & Nancy Wenger June & Stu Wesbury Ann Willets Al & Wendy Williams Randy & Margaret Williams Arlene & Randall Zerr Ruth S. Zimmerman

\$250-499

Anonymous (13) Jim & Betsy Allwein Pat & John Beamenderfer Ernie & Liane Beardsley Perry & Carol Beiler Elizabeth L. Bicking Linda Blessing Flere & Paul Bomba John & Linda Bomberger Louis Brancaleone Barbara & Marlin Brandt Paul W. & Evelyn M. Brubaker Nancy Butler Marilyn D. Carrion Jesse & Krista Casler Mr. & Mrs. John & Harriet Castro Cedar Meadows Farm John L. Clark Diana Collins Jane Cone Joseph & Elene Contegiacomo Mark & Kristin Cote **Custom Florals** Sylvia & William DeLong III Kevin & Mary Dolan John & Janet Dorfler Bill & Karen Drury

Bart & Mary Dunlap

Harold & Susan Eby

Marie Edwards

Beverly England Laurel & Andrew Favilla Konrad & Lucinda Finck Dave & Shirley Frankenfield Robert & Shirley Garrett Carolyn Geiger Don & Laura Geiter Nancy & Ken George Joshua Glacken & Elizabeth Rickard Ceci Good J. Hagelgans & G. Zorian Wally & Lois Hansen Ron & Evelyn Hartmann Christina Hausner Daureen Heffner Yvonne & Warren Herbst David & Nicola Herring Hank & Diane Herrmann Eileen Hess Brad & Tammy Higgins Doreen Hochstetler Warren & Connie Hoffman Sherlyn Horst Ken & Wendy Huber George & Jean Hurst Jay R. Hurst Doreen Jacoby Carla Johnson Johnson & Johnson

Phyllis Jones Marilyn Keller Dorothy & Michael Klase Lloyd & Mary Lois Kreider Tamara & Joseph Lamoureux Jim & Elaine Landis Miriam Leaman Bryan & Karah Leaman Keith & Ernestine Lehman Ceylon & Karen Leitzel John & Julie Lewis Tom & Nancy Loane Jerry & Cindy Lorson Jeff & Anne Martin Mel & Shirley Martin Ava Lee Martin Clark McSparren Jr. MD Glenn & Kathy Melinger Carol Miller **Anne Montgomery** Earl Moyer Donald & Ilene Neaves Robert Petrosky & Cathy Sharp Stephen & Jeanne Phillips Kara & Moon Phongxaysanith **Robert Power** Robert & Sue Radocy Karyn & William Regitz **Renovation Sells** Shaun & Kayla Ressler

Wayne & Melissa Reynolds Drs. Irwin & Susan Richman Bonnie Rohrer Fran & Julie Rosario David & Jeanette Ryan Eric Rydland Terry & Carol Sayer Tracy Schmidt Ed & Annette Schopf Barbara Sensenia Don & Siddy Serfass **Rosanne Sietins** Wilma Simione Muriel Slenker Pat Smedley & Bill Haynes Charles & Kathy Smith John E. Smucker II David & Sara Stackhouse Curtis & Terry Stumpf Daryl & Laura Summerson **Bonnie Tennis** David & Anne Marie Teply Robert & Marilyn Tyson Linda Wanaselja John & Yvonne Weaver Tom & Jennifer Weise Dennis & Judy Wertz Kaare & Turid Wick Dallas & Diane Wolgemuth

We apologize if we inadvertently omitted your name from this list, or included your name if you wished to be anonymous. Please email johnathan@servantstage.org or call (717) 455-0255 and we will make any necessary corrections.

At a young age I knew performing was something that I wanted to pursue, and Servant Stage has given me incredible opportunities to continue this pursuit.

I participated in my first camp at the age of 10, and have continued to grow with Servant Stage Company as they have invested in me as a performer, and a person. I love how, through the youth programs and in the MainStage shows, the directors draw out the best in you. And, believe me, I have grown in so many ways that I could never have imagined when I was 10! I feel like I have made a family with the cast, crew, and leadership of Servant Stage, and those relationships and experiences will stay with me forever!





2 0

2016

Johnathan Bauer



Bauer



Myer



Norgaard



Norgaard



THEHISTORY OF Servant Stage

songs & scenes from gilbert & sullivan

some enchanted evening: classic love songs

vankee doodle dandy: music of america

do you hear the people sing: songs of broadway

Servant Stage started with the simple mission to serve our community with the performing arts.

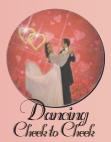
Beginning unofficially in 2011, Johnathan and Rebecca Bauer would get groups of friends together to rehearse and put on free performances for local retirement homes.

great american šongbook

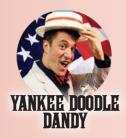
amazing grace: songs of faith

can you feel the love tonight: music of disney

2014 marked our first full season with 5 productions and 55 performances.















The 2015 season included our first Broadway musical, as well as the original production of our recurring audience favorite, A Christmas Carol.









2016 saw the inception of Servant Stage's Youth Theatre program with our first summer camp, Godspell Jr!













THEHISTORY OF Servant Stage



2017 brought five mainstage shows and the addition of a second summer theatre camp. With audience favorites like The Civil War and Around the World in 80 Days, attendance grew by 72%.

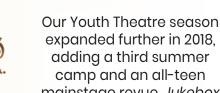


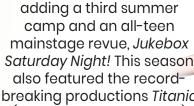












also featured the recordbreaking productions *Titanic* (largest cast & orchestra) and I'll Fly Away (largest attended show to date)







^ACHRISTMAS CAROL



We experienced significant growth in 2019. Our staff expanded to five full-time and three part-time team members and once again broke records in nearly every category, including audience attendance, number of performances, and cast, crew, and volunteers.



















2019











Despite significant challenges due to COVID-19, Servant Stage saw continued growth in our youth education programs with the introduction of our Teen & **Apprentice Companies** and a massive leap in our online audience and engagement through our Living Room Concert Series.



THEHISTORY OF Servant Stage



2021 brought revivals of several audiencefavorite productions, as well as our first ever staged reading of a new musical! We also established a home base at Lancaster County Christian School, providing a hub for our offices, classes, and rehearsals!

























Matilda JR





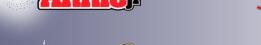












Our first year fully returning to in-person performances brought new additions to our educational offering, including two youth winter productions, weekly drop-in classes, and a touring educational production to schools, as well as several new full-time team members!











2023 marked the beginning of our Sunday Night Cabaret Series, and featured our highestattended show ever. The Sound Of Music! This year also saw the return of the original revue show, I'll Fly Away, and a new Christmas revue that played a record 42 performances!





















Eddler







Wonderettes







Our educational wing continues to grow, with added productions and programs to accomodate demand! 2024 will also see the return of several audience-favorite shows, as well as the oft-requested Fiddler On The Roof and Christmas Crooners, a brand new original revue!



